

Jacob Consorti

Graphic Designer

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About Me

I'm a multidisciplinary designer with a passion for crafting visual experiences that are thoughtful, engaging, and impactful. My work spans print, web, and UX design, and I love the challenge of turning complex ideas into simple, beautiful solutions.

Work Experience

Marketing and Graphic Design Specialist - BORTOLOTTTO

February 2025 – Current Toronto, ON

- Designed editable InDesign templates for proposals and case studies to streamline document creation.
- Designed and managed email marketing campaigns using Mailchimp.
- Played a key role in the redesign and content updates on the company's Wordpress site, ensuring accessibility and modern design standards are met.
- Designed print collateral to support firm's marketing and promotional initiatives.
- Created motion graphics and animations to support project visualization and client presentations.
- Produced an animated video to showcase the company's brand refresh.
- Oversaw content strategy and daily management for the company's LinkedIn and Instagram accounts.
- Prepared and submitted award and press entries on behalf of the company
- Utilized AI tools to streamline image editing and retouching using Adobe Photoshop for marketing and promotional use.
- Developed copy for proposals, websites, and various marketing materials.
- Communicated with printing partners to manage schedules and keep print projects on track.

Graphic Designer - JKB Design CO

September 2024 – February 2025 Toronto, ON

- Designed event related items for major brands such as McDonalds, Lenovo, and Remax.
- Created large scale, print-ready files. Designed and printed collateral up to 20ftx20ft in size.
- Communicated with clients through multiple rounds of revisions to ensure client satisfaction.

Graphic Designer - Humber College

Jan 2017 – Nov 2017 Etobicoke, ON

- Headed creative direction and graphic design for the Professional Practice Docu-Series project.
- Coordinated with multiple teams to create a cohesive, consistent visual story throughout the series.
- Communicated effectively with multiple clients and made multiple drafts of videos to ensure clients approval and satisfaction.

Education

Graphic Design - Advanced Diploma

Humber College

2021 - 2024 Toronto, ON

Deans List

Tools and Skills

- Adobe Creative Cloud (Illustrator, Photoshop, InDesign, XD)
- Microsoft Office Suite 365
- Figma
- Print Design
- Accessible Design Expert
- Client Communications
- Project Management
- UX/UI Design
- VS Code (HTML, CSS, JS)
- Design Thinking

Tools and Skills

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